

Specialist Apps

Infrastructure As A Service exclusive pilot offer

Fully managed Outdoor Information Kiosks are now available in a flexible pilot offer for 90 - 180 days.

Offer includes hardware, custom software, monitoring, and basic support

- ATDW Integration
- Emergency Alerts and Warnings
- Rapid Setup and Deployment

- Comprehensive Content Management
 - Proximity Awareness
 - Reporting and Analytics



ATDW Integration

Our software includes automatic integration with ATDW, enabling instant filling of local content and removes any double handling of data entry.



Emergency Alerts and Warnings

Emergency alerts and warnings including full screen and external warning lights, for bushfires, tsunamis, cyclones, road closures, floods and more and full local weather recording and reporting



Rapid Setup and Deployment

Once on site, the kiosk hardware can be setup and installed in a matter of hours



Comprehensive Content Management

Our bespoke Device Content Management Platform allows for seamlessly managing kiosk content and device functionality.



Proximity Awareness

Awareness of the kiosk's location with the ability to wake up and interact with visitors automatically when approached, including AI driven machine to human interface. Configurable and customisable using our Device Content Management Platform.

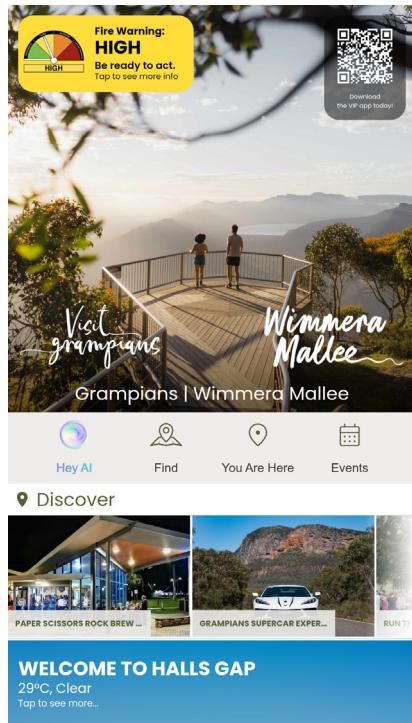


Reporting and Analytics

Reporting dashboard provides data on visitor interaction with kiosk; link clicks, operator referrals and heatmap onscreen activity.

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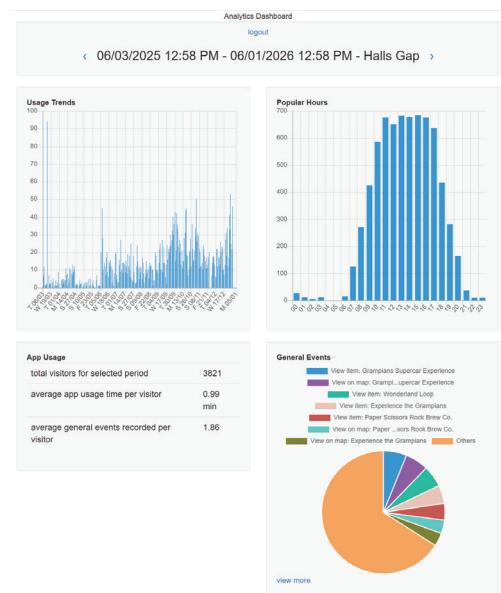
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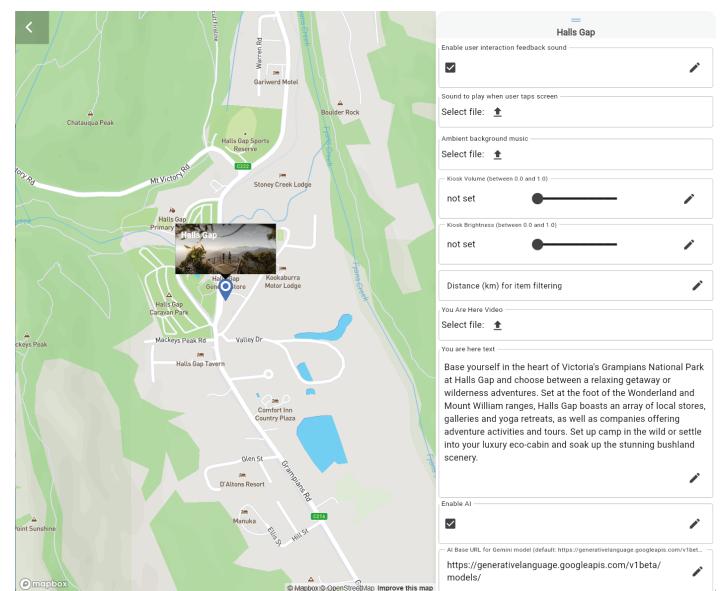
An example of a typical home view for the kiosk software. On this screen the user will have access to weather warnings, highlighted local ATDW content sorted by distance, and single touch links to other sections of the kiosk software.



If the user taps on a weather alert or the weather panel they will be presented with this screen which features advice on alerts and general weather information for the area.



Usage data and analytics are automatically collected for each kiosk and are available for review at any time. This data includes peak usage periods and insights into which software sections and ATDW content are accessed most frequently.



The Device Content Management Platform allows for customisation of software content as well as a vast array of hardware settings that can be pushed out to the kiosk at anytime.

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Tourism & Visitor Economy

Council KPI	Kiosk Outcome
Increase visitor numbers	<input checked="" type="checkbox"/> Always-on digital visitor access points in high-traffic and remote locations
Improve visitor experience and satisfaction	<input checked="" type="checkbox"/> Real-time maps, attractions, events, and wayfinding
Increase length of stay	<input checked="" type="checkbox"/> Promotion of nearby experiences, accommodation, and itineraries
Increase visitor spend	<input checked="" type="checkbox"/> Direct exposure and referrals to local tourism operators and businesses
Improve accessibility of visitor services	<input checked="" type="checkbox"/> 24/7 access without reliance on staffed visitor centres

Economic Development & Local Business Support

Council KPI	Kiosk Outcome
Support local businesses and SMEs	<input checked="" type="checkbox"/> Low-cost, equitable promotion for local businesses
Increase business visibility	<input checked="" type="checkbox"/> Centralised platform highlighting local products and services
Encourage place activation	<input checked="" type="checkbox"/> Visible smart infrastructure supports activation and investment confidence
Reduce service delivery costs	<input checked="" type="checkbox"/> No ongoing staffing requirements compared to physical centres

Service Accessibility & Equity

Council KPI	Kiosk Outcome
Improve access to council services	<input checked="" type="checkbox"/> Extends council services into smaller towns and public spaces
Reduce geographic and time barriers	<input checked="" type="checkbox"/> Eliminates reliance on office hours and travel
Support inclusive service delivery	<input checked="" type="checkbox"/> Serves residents, visitors, and businesses equally

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Emergency Management & Public Safety

Council KPI	Kiosk Outcome
Timely emergency communications	<input checked="" type="checkbox"/> Highly visible emergency alerts and warnings
Improve visitor experience and satisfaction	<input checked="" type="checkbox"/> Real-time fire danger ratings, flood warnings, heat alerts
Clear evacuation and safety messaging	<input checked="" type="checkbox"/> Central public information point during emergencies

Economic Development & Local Business Support

Council KPI	Kiosk Outcome
Build resilient communications channels	<input checked="" type="checkbox"/> Additional layer alongside mobile, radio, and online systems
Reduce single-point communication failure	<input checked="" type="checkbox"/> Maintains public messaging during outages or congestion
Support recovery communications	<input checked="" type="checkbox"/> Displays service updates, recovery information, and business reopening

Data, Insights & Sustainability

Council KPI	Kiosk Outcome
Evidence-based decision making	<input checked="" type="checkbox"/> Usage analytics on visitor behaviour and service demand
Reduce environmental impact	<input checked="" type="checkbox"/> Lower reliance on printed materials
Improve operational efficiency	<input checked="" type="checkbox"/> Centralised, scalable digital infrastructure