

Infrastructure As A Service exclusive pilot offer

Fully managed Outdoor Information Kiosks are now available
in a flexible pilot offer for 90 – 180 days.

Offer includes hardware, custom software, monitoring, and basic support

- ATDW Integration
- Emergency Alerts and Warnings
- Rapid Setup and Deployment

- Comprehensive Content Management
 - Proximity Awareness
 - Reporting and Analytics



ATDW Integration

Our software includes automatic integration with ATDW, enabling instant filling of local content and removes any double handling of data entry.



Emergency Alerts and Warnings

Emergency alerts and warnings including full screen and external warning lights, for bushfires, tsunamis, cyclones, road closures, floods and more and full local weather recording and reporting



Rapid Setup and Deployment

Once on site, the kiosk hardware can be setup and installed in a matter of hours



Comprehensive Content Management

Our bespoke Device Content Management Platform allows for seamlessly managing kiosk content and device functionality.



Proximity Awareness

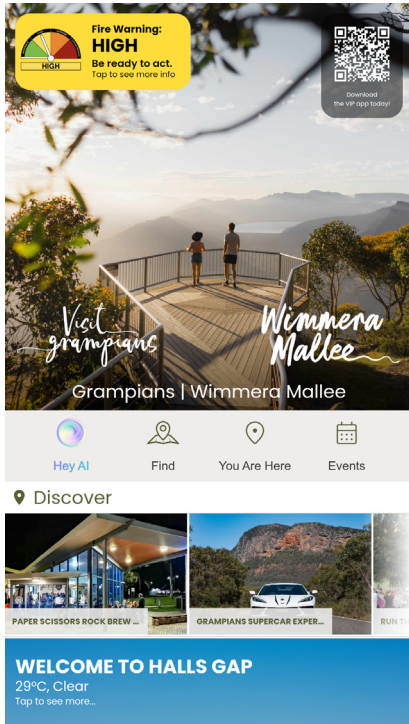
Awareness of the kiosk's location with the ability to wake up and interact with visitors automatically when approached, including AI driven machine to human interface. Configurable and customisable using our Device Content Management Platform.



Reporting and Analytics

Reporting dashboard provides data on visitor interaction with kiosk; link clicks, operator referrals and heatmap onscreen activity.

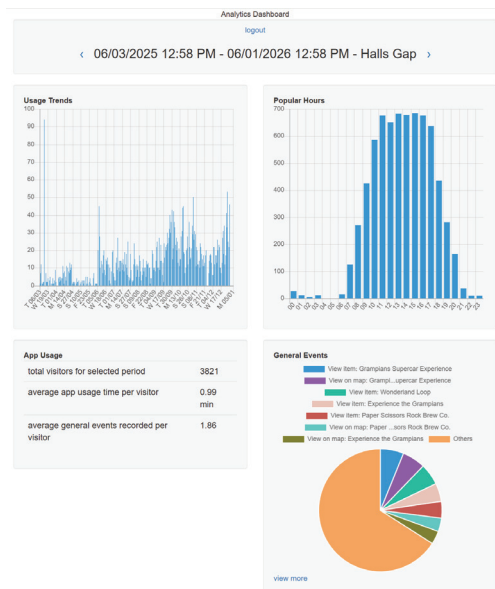
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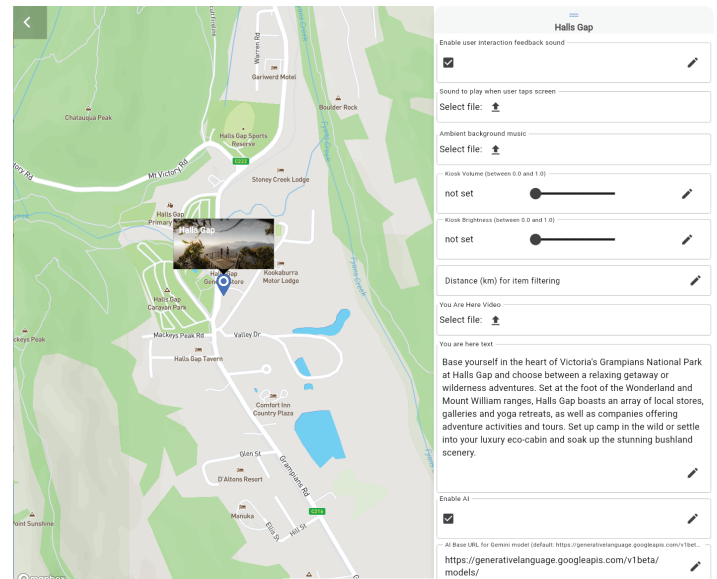
An example of a typical home view for the kiosk software. On this screen the user will have access to weather warnings, highlighted local ATDW content sorted by distance, and single touch links to other sections of the kiosk software.



If the user taps on a weather alert or the weather panel they will be presented with this screen which features advice on alerts and general weather information for the area.



Usage data and analytics are automatically collected for each kiosk and are available for review at any time. This data includes peak usage periods and insights into which software sections and ATDW content are accessed most frequently.



The Device Content Management Platform allows for customisation of software content as well as a vast array of hardware settings that can be pushed out to the kiosk at anytime.

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Tourism & Visitor Economy

Council KPI

Kiosk Outcome

Increase visitor numbers



Always-on digital visitor access points in high-traffic and remote locations

Improve visitor experience and satisfaction



Real-time maps, attractions, events, and wayfinding

Increase length of stay



Promotion of nearby experiences, accommodation, and itineraries

Increase visitor spend



Direct exposure and referrals to local tourism operators and businesses

Improve accessibility of visitor services



24/7 access without reliance on staffed visitor centres

Economic Development & Local Business Support

Council KPI

Kiosk Outcome

Support local businesses and SMEs



Low-cost, equitable promotion for local businesses

Increase business visibility



Centralised platform highlighting local products and services

Encourage place activation



Visible smart infrastructure supports activation and investment confidence

Reduce service delivery costs



No ongoing staffing requirements compared to physical centres

Service Accessibility & Equity

Council KPI

Kiosk Outcome

Improve access to council services



Extends council services into smaller towns and public spaces

Reduce geographic and time barriers



Eliminates reliance on office hours and travel

Support inclusive service delivery



Serves residents, visitors, and businesses equally

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Emergency Management & Public Safety

Council KPI	Kiosk Outcome
Timely emergency communications	✔ Highly visible emergency alerts and warnings
Improve visitor experience and satisfaction	✔ Real-time fire danger ratings, flood warnings, heat alerts
Clear evacuation and safety messaging	✔ Central public information point during emergencies

Economic Development & Local Business Support

Council KPI	Kiosk Outcome
Build resilient communications channels	✔ Additional layer alongside mobile, radio, and online systems
Reduce single-point communication failure	✔ Maintains public messaging during outages or congestion
Support recovery communications	✔ Displays service updates, recovery information, and business reopening

Data, Insights & Sustainability

Council KPI	Kiosk Outcome
Evidence-based decision making	✔ Usage analytics on visitor behaviour and service demand
Reduce environmental impact	✔ Lower reliance on printed materials
Improve operational efficiency	✔ Centralised, scalable digital infrastructure